

RHS Community Benefit Report

2019

Community Benefit

Charity Care	\$3,660,703
Unreimbursed Medicaid Expenses	\$6,962,511
Family Practice Residency Net Expenses	\$3,502,779
Community Education	\$73,759
Contributions and Donations	\$584,052
Total Community Benefit	\$14,783,804

Other Unreimbursed Costs

Other Uncompensated Care	\$4,397,330
Property Taxes	\$2,213,171
Total Other Unreimbursed Costs	\$6,610,501

ACCESS TO HEALTH SERVICES

- Primary Care Physicians in the Service Area
- Louisiana State University Residency Program
- Louisiana State University at Alexandria (LSUA)
- Louisiana College (LC)
- Northwestern State University (NSU)

Goal

To increase access to care in the service area
To assist individuals with identifying Primary Care Providers
To educate residents in the service area on appropriate utilization of primary care/urgent care/emergency care
To provide funding to increase graduation rate, quality of healthcare workforce

Timeframe

FY2019

Scope

These strategies will focus on residents in the service area.

Strategies & Objectives

Strategy #1: Continue the Cooperative Endeavor Agreement with the State to provide indigent health care services

Strategy #2: Provide all patients discharged from the Emergency Department with an educational document on appropriate usage of primary care/urgent care/emergency care.

Strategy #3: Provide all patients discharged from the Emergency Department with a primary care provider referral.

Strategy #4: Provide Physician Directories at Community functions/Health fairs and screenings.

Strategy #5: Continue to raise funds to provide transportation funds for cancer patients.

Strategy #6: Support the LSU Family Residency program which provides access to care to the service area residents.

Strategy #7: Provide funds to local universities to increase healthcare workforce development.

Financial Commitment

Physician Directories - \$2,000
 Transportation Funds - \$9,000
 LSU Residency Program - \$3,600,000
 Nursing Schools - \$200,000

Anticipated Impact

- Distribute 3500 physician directories
- Provide \$5,000 in transportation funds for patients
- 18 LSU residents
- 40 nursing graduates

Plan to Evaluate Impact

- Report # of physician directories distributed
- Report amount of transportation funds distributed to cancer patients
- Report number of LSU residents
- Report number of nursing graduates

Results

2019 1st quarter
 Primary/Urgent/Emergent Care Education – 1,319 distributed - \$132
 Physician Directories – 253 distributed - \$316

Transportation Funds for patients – \$1,875
 LSU Residency Program – \$879,415
 Nursing School Support – \$18,750
Total - \$900,488

2019 2nd quarter

Primary/Urgent/Emergent Care Education – 1,260 distributed - \$126
 Physician Directories – 326 distributed - \$407
 Transportation Funds for patients – \$2,150
 LSU Residency Program - \$868,982
 Nursing School Support – \$18,750
Total - \$890,415

2019 3rd quarter

Primary/Urgent/Emergent Care Education – 1,440 distributed - \$144
 Physician Directories – 575 distributed - \$719
 Transportation Funds for patients – \$2,025
 LSU Residency Program – \$874,109
 Nursing School Support – \$50,000
Total - \$926,997

2019 4th quarter

Primary/Urgent/Emergent Care Education – 1,411 distributed - \$141
 Physician Directories – 626 distributed - \$782
 Transportation Funds for patients – \$4,725
 LSU Residency Program - \$880,273
 Nursing School Support – \$187,500
Total - \$1,073,421

2019 Total - \$3,791,321

Heart Disease & Stroke	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • American Heart Association • American Stroke Association • The National Coalition of Women with Heart Disease • National Institutes of Health • American Red Cross
Goal	To educate service area residents on cardiovascular health.
Timeframe	FY2019
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide educational materials, presentations and screenings to community residents on cardiovascular health.</p> <p>Strategy #2: Educate the community on availability of free resource – Heart Health profiler.</p> <p>Strategy #3: Provide monetary support for cardiovascular health and prevention research to AHA.</p> <p>Strategy #4: Provide Basic Life Support (BLS) training to community organizations.</p> <p>Strategy #5: Educate the community on stroke awareness with Tackle Stroke program.</p>
Financial Commitment	Education Materials - \$2500 AHA Donation - \$15,000 Community BLS training - \$2,000
Anticipated Impact	<ul style="list-style-type: none"> • 150 service area residents educated on cardiovascular health • 100 Heart Health Profiler assessments completed • 100 Stroke Health Profiler assessments completed • Donation to AHA for cardiovascular research • BLS training to 350 community residents
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of service area residents educated on cardiovascular health • Report number of Heart Health and Stroke Health profiler assessments completed • Report AHA donation • Report number of community residents trained in BLS
Results	<p>2019 1st quarter</p> Health Fairs/Community Events – 126 participants - \$279 Heart Health Profiler – 83 participants - \$750 CPR Training – 259 participants - \$729 AHA Heart Walk – 500 participants - \$400 AHA Donation - \$15,000 Go Red for Women - \$7,500 Total - \$24,658

2019 2nd quarter

Health Fairs/Community Events – 250 participants - \$250

Heart Health Profiler – 15 participants - \$750

CPR Training – 42 participants - \$252

Total - \$1,252**2019 3rd quarter**

Health Fairs/Community Events – 285 participants - \$675

Heart Health Profiler – 2 participants - \$750

CPR Training – 43 participants - \$258

Children's Treehouse CPR education - \$110

Tackle Stroke – 2400 participants - \$1,410

Total - \$3,203**2019 4th quarter**

Health Fairs/Community Events – 341 participants - \$695

Heart Health Profiler – 4 participants - \$750

CPR Training – 87 participants - \$504

Total - \$1,949**2019 Total - \$31,062**

Cancer	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Cancer Screening Project • American Cancer Society • Colon Cancer Alliance • American Academy of Dermatology • National Comprehensive Cancer Network • National Council on Skin Cancer Prevention
Goal	To educate service area residents on cancer prevention and screenings
Timeframe	FY2019
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Educate service area residents on the importance of cancer screening by hosting events – breast, prostate, colorectal, lung.</p> <p>Strategy #2: Partner with National Council on Skin Cancer Prevention and the American Academy of Dermatology to increase awareness of signs and symptoms of skin cancer by promoting “Don’t Fry Day.”</p> <p>Strategy #3: Provide educational materials on cancer (colorectal, skin, breast, prostate, lung) to community groups/health fairs.</p> <p>Strategy #4: Provide monetary support for cancer research and prevention to ACS.</p> <p>Strategy #5: Educate the community on the availability of free resource – Breast Health profiler.</p>
Financial Commitment	<p>Cancer Screening events/ awareness dates -\$1,000</p> <p>Don’t Fry Day - \$400</p> <p>Cancer Educational Materials - \$1500</p> <p>ACS Donation - \$5,000</p> <p>Heart Health Risk Assessment - \$3,000</p>
Anticipated Impact	<ul style="list-style-type: none"> • 200 adults receive education on importance of cancer screening • 100 participants for “Don’t Fry Day” • 500 participants in health fairs/community events • Donation to ACS for cancer research
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of adults receiving cancer screening education • Report number of participants for “Don’t Fry Day” • Report number of participants in health fairs/community events • Report ACS donation • Report number of Breast Health Profiler completions
Results	<p>2019 1st quarter</p> <p>Health Fairs/Community Events – 126 participants - \$279</p> <p>Colon Cancer Awareness – 115 participants - \$85</p> <p>Kick Butts Day – 88 participants - \$60</p> <p>ACS Relay for Life Sponsorship - \$5,000</p> <p>Total - \$5,424</p>

2019 2nd quarter

Health Fairs/Community Events – 250 participants - \$250

Colors of Courage – 250 participants - \$1,500

Spot Me Skin Cancer Screening – 51 participants - \$405

Don't Fry Day – 140 participants - \$743

American Cancer Society Donation - \$1,500

Total - \$4,398**2019 3rd quarter**

Health Fairs/Community Events – 285 participants - \$675

Total - \$675**2019 4th quarter**

Health Fairs/Community Events – 341 participants - \$695

Breast Cancer Presentations – 228 participants - \$605

Smoking prevention education – 1,700 participants - \$2,520

Great American Smokeout – 115 participants - \$110

Total - \$3,930**2019 Total - \$14,427**

Diabetes, Nutrition, Physical Activity and Weight

Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> American Diabetes Association American Heart Association American Cancer Society National Kidney Foundation
Goal	To increase awareness of nutrition, physical activity and weight status as contributing factors in chronic health diseases (diabetes, heart disease and cancer)
Timeframe	FY2019
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free monthly Diabetes/Nutrition classes – taught by Registered Dietician and Registered Nurse.</p> <p>Strategy #2: Offer free diabetic screening - Diabetes Sound the Alert Day.</p> <p>Strategy #3: Promote physical activity through sponsorship of active community events, i.e. 5K runs, bicycle events, sporting events.</p> <p>Strategy #4: Provide nutritional information and healthy lifestyle recommendations at various community events/health fairs.</p> <p>Strategy #5: Partner with the Alexandria Museum of Art to promote healthy living.</p>
Financial Commitment	<p>Diabetes/Nutrition Classes - \$2,000</p> <p>Diabetes Sound the Alert Day - \$1,000</p> <p>Community event sponsorship - \$60,000</p> <p>Health fairs/Community Events - \$1,500</p> <p>Diabetes Health Risk Assessment - \$3,000</p> <p>AMoA partnership - \$10,000</p>
Anticipated Impact	<ul style="list-style-type: none"> 100 participants in Diabetes/Nutrition Classes 50 participants in Diabetes Sound the Alert Day Sponsorship of 12 community events 500 participants in health fairs/community events
Plan to Evaluate Impact	<ul style="list-style-type: none"> Report number of participants in Diabetes/Nutrition Classes Report number of participants in Diabetes Sound the Alert Day Report number of community events sponsored Report number of participants in health fairs/community events
Results	<p>2019 1st quarter</p> <p>Diabetes/Nutrition Classes – 18 participants - \$510</p> <p>AMoA Healthy Living Sponsorship – 594 participants - \$10,000</p> <p>Diabetes Health Profiler – 4 participants - \$750</p> <p>Diabetes Sound the Alert Day – 4 participants - \$230</p> <p>Junior League Kids Fest – 300 participants - \$2800</p> <p>Cause we Care Fair – 220 participants - \$295</p> <p>Peabody HS Baseball Sponsorship - \$250</p> <p>Pineville HS Baseball Sponsorship - \$500</p> <p>Dixie Youth baseball Sponsorship - \$400</p> <p>Senior Olympic Games Sponsorship - \$250</p> <p>Hope House Golf Tournament Sponsorship - \$500</p> <p>Fit Families for CENLA Sponsorship - \$1,000</p>

Pineville HS Softball Sponsorship - \$250
 Muscular Dystrophy Walk Sponsorship - \$2,500
Total - \$20,235

2019 2nd quarter

Diabetes/Nutrition Classes – 23 - \$510
 AMoA Healthy Living Partnership – 623 participants
 Diabetes Health Profiler – 7 participants- \$750
 Louisiana Sports Hall of Fame - \$15,000
 Louisiana High School Athletic Association Donation - \$8,750
 City of Pineville Golf Tournament Sponsorship - \$500
 Phoenix Elementary Sports Sponsorship - \$200
 Pineville Rotary Club Golf Tournament Sponsorship - \$500
 Pineville Junior High School Football Sponsorship - \$100
 ASH Football Sponsorship - \$175
 Indian Creek Triathlon Sponsorship - \$500
 Blake McKay Golf Tournament Sponsorship - \$400
Total - \$27,385

2019 3rd quarter

Diabetes/Nutrition Classes – 33 participants - \$340
 AMoA Healthy Living Partnership – 734 participants
 Diabetes Health Profiler – 4 participants - \$750
 La College Homecoming Golf Tournament Sponsorship - \$500
 Pineville High School Football Sponsorship - \$300
 Kent House Le Tour de Bayou Sponsorship - \$1,500
 Tioga High School Football Sponsorship - \$300
 Holy Savior Menard Football Sponsorship - \$1,500
 ASH Football Sponsorship - \$300
 Great Strides Cystic Fibrosis Run Sponsorship - \$1,250
 Grace Christian School Run Sponsorship - \$2,000
 Walk to End Alzheimer's Sponsorship - \$1,250
 Fall LHSAA Sponsorship - \$8,750
Total - \$18,740

2019 4th quarter

Diabetes/Nutrition Classes – 28 participants - \$510
 AMoA Healthy Living Partnership – 393 participants
 Doggone Diabetes Walk – 40 participants - \$285
 Grace Christian School Soccer sponsorship - \$250
 Tioga High School Soccer 5K run sponsorship - \$250
 Tioga High School Basketball sponsorship - \$200
 ASH Swim sponsorship - \$125
 Grace Christian School Baseball sponsorship - \$500
Total - \$2,120

2019 Total - \$68,480

Injury and Violence	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Louisiana State Police • AARP • Safe Kids • National Off-Highway Vehicle Conservation Council • National Highway Traffic and Safety Administration • Rapides Senior Citizen Centers
Goal	To decrease traumatic injury in defined service area
Timeframe	FY2019
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Partner with Louisiana State Police to conduct Sudden Impact courses with area students</p> <p>Strategy #2: Partner with Louisiana State Police to conduct mock crash and mock trial educating high school students about impaired, unrestrained and distracted driving.</p> <p>Strategy #3: Educate community on ATV safety through various events.</p> <p>Strategy #4: Provide fall prevention education targeting senior citizens in service area.</p> <p>Strategy #5: Provide monthly child passenger safety seat checks.</p>
Financial Commitment	<p>Sudden Impact - \$12,500</p> <p>Sudden Impact Mock Crash & Trial - \$5,000</p> <p>ATV Safety Events - \$500</p> <p>Fall Prevention Education - \$500</p> <p>Child Passenger Safety Seat Checks - \$2,500</p>
Anticipated Impact	<ul style="list-style-type: none"> • 2,000 participants in Sudden Impact • 750 participants in Sudden Impact Mock Crash and Trial • 500 participants in ATV safety events • 100 participants in fall prevention education • 100 child seat checks
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Sudden Impact • Report number of participants in Sudden Impact Mock Crash and Trial • Report number of participants in ATV safety events • Report number of participants in fall prevention education • Report number of child seats checked
Results	<p>2019 1st quarter</p> <p>Sudden Impact – 771 students - \$8200</p> <p>Sudden Impact Mock Trial – 130 students - \$290</p> <p>Sudden Impact Mock Crash – 240 students - \$400</p>

Child Passenger Safety – 17 seats checked - \$345
 Boy Scouts Hemorrhage Control – 65 students - \$85
 LaSAS Hemorrhage Control – 150 students - \$145
 AARP Safe Driving Class – 14 participants - \$25
 Hip/Knee Health Profiler – 2 participants - \$750
Total - \$10,240

2019 2nd quarter

Sudden Impact – 216 students - \$2,160
 Sudden Impact Mock Trial – 400 students - \$290
 Sudden Impact Mock Crash – 80 students - \$600
 Child Passenger Safety – 6 seats checked - \$345
 AARP Safe Driving Class -26 attendees - \$110
 Hip/Knee Health Profiler – 1 participant - \$750
 Don't Forget Me Child Safety Event – 12 participants - \$743
Total - \$4,998

2019 3rd quarter

Sudden Impact – 110 participants - \$1,820
 Child Passenger Safety – 42 seats checked - \$635
 AARP Safe Driving Class – 22 attendees - \$55
 National Hunting & Fishing Day Hemorrhage Control Ed. – 3,000 participants - \$330
Total - \$2,840

2019 4th quarter

Sudden Impact – 622 participants - \$5,620
 Child Passenger Safety – 16 seats checked - \$345
 AARP Safe Driving Class – 29 attendees - \$110
 SECO – Hemorrhage control education – 2,300 participants - \$2,050
Total - \$8,125

2019 Total - \$26,203

Maternal/Infant Health	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Nurse Family Partnership • Department of Health and Hospitals/FIMR • Central Louisiana Breastfeeding Coalition
Goal	To improve maternal/infant health in the service area
Timeframe	FY2019
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free Childbirth Classes to service area residents – Prepared Childbirth, Breastfeeding, Sibling and Breathing and Relaxation.</p> <p>Strategy #2: Distribute baby packets to expectant mothers providing education, community resources and safe sleep information.</p> <p>Strategy #3: Provide educational materials promoting 39 weeks gestation to expectant mothers.</p> <p>Strategy #4: Provide free Perinatal Loss Support Group.</p>
Financial Commitment	Childbirth Classes - \$9,000 Baby Packets - \$7,500 MOD Donation - \$5,000 Perinatal Loss Support Group - \$300
Anticipated Impact	<ul style="list-style-type: none"> • 400 participants in Childbirth Classes • 1,000 Baby Packets distributed to expectant mothers • Donation to MOD • 50 participants in Perinatal Loss Support Group
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Childbirth Classes • Report number of baby packets distributed to expectant mothers • Report MOD donation • Report number of participants in Perinatal Loss Support Group
Results	<p>2019 1st quarter</p> Childbirth Classes – 53 attendees - \$1,930 Perinatal Loss Support Group – 6 attendees - \$90 Baby Packets – 155 distributed - \$775 PHS Child Development Class Education – 45 students - \$255 Total - \$3,050

2019 2nd quarter

Childbirth Classes – 49 attendees - \$1,575
Perinatal Loss Support Group – 5 attendees - \$90
Baby Packets – 100 distributed - \$500
Total - \$2,165

2019 3rd quarter

Childbirth Classes – 71 participants - \$1,735
Perinatal Loss Support Group – 7 attendees - \$90
Baby Packets – 150 distributed - \$750
Total - \$2,575

2019 4th quarter

Childbirth Classes – 37 attendees - \$1,235
Perinatal Loss Support Group – 36 attendees - \$170
Baby Packets – 100 distributed - \$600
Total - \$2,005

2019 Total - \$9,795

2019 Community Benefit Total -