

RHS Community Benefit Report

2023

Community Benefit

Charity Care	\$10,394,933
Residency Net Expenses	\$5,852,761
Community Education	\$40,774
Contributions and Donations	\$109,610
Total Community Benefit	\$16,398,078

Other Unreimbursed Costs

Other Uncompensated Care	\$3,246,621
Property Taxes	\$2,418,975
Total Other Unreimbursed Costs:	\$5,665,596



Diabetes, Nutrition, Physical Activity and Weight	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • American Diabetes Association • American Heart Association • American Cancer Society • National Kidney Foundation • Junior League of Alexandria
Goal	To increase awareness of nutrition, physical activity and weight status as contributing factors in chronic health diseases (diabetes, heart disease and cancer)
Timeframe	FY2023
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free monthly Diabetes/Nutrition classes – taught by Registered Dietician and Registered Nurse.</p> <p>Strategy #2: Promote physical activity through sponsorship of active community events, i.e. 5K runs, bicycle events, sporting events.</p> <p>Strategy #3: Provide nutritional information and healthy lifestyle recommendations at various community events/health fairs.</p> <p>Strategy #4: Establish RRMC walking path to promote physical activity.</p> <p>Strategy #5: Participate in Great Strides Diabetes Walk.</p> <p>Strategy #6: Offer services to Employer including vital signs, BMI calculation and Diabetes evaluation.</p>
Financial Commitment	<p>Diabetes/Nutrition Classes - \$1,000</p> <p>Community event sponsorship - \$50,000</p> <p>Health fairs/Community Events - \$1,500</p> <p>RRMC Walking Path - \$1,000</p> <p>Great Strides to Diabetes - \$1,000</p> <p>Employer Services - \$500</p>
Anticipated Impact	<ul style="list-style-type: none"> • 70 participants in Diabetes/Nutrition Classes • Sponsorship of 40 community events • Participate in 6 Community Health Fairs • Participate in 3 Employer screening events
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Diabetes/Nutrition Classes • Report number of community events sponsored • Report Health Fair participants • Report Employer Screening participants
Results	<p>1st quarter 2023</p> <p>Diabetes/Nutrition Classes – 18 participants - \$358</p> <p>Manna House Golf Tournament Sponsorship - \$1,000</p>

ASH Baseball Sponsorship - \$600
LSUA Table Sponsorship - \$160
Peabody HS Baseball Sponsorship - \$500
ASH Softball Sponsorship - \$200
Hope House Golf Tournament - \$1,000
AMoA Dragon Boat Sponsorship - \$5,000
LSUA Foundation Golf Tournament - \$750
Weight Loss Profiler – 86 participants
Alexandria Mall Health Fair – 83 participants - \$151
Junior League Kids Fest – 325 participants - \$195

Total = \$9,914

2nd quarter 2023

Diabetes/Nutrition Classes – 6 participants - \$180
Fostering Community - Super Heroes for Kids Fun Run - \$500
Pineville Rotary Club Golf Tournament - \$600
Buckeye High School Football Sponsorship - \$150
Rapides Childrens - HoliFest and Color Run - \$500
Tioga Ward 10 Dixie Sponsorship - \$400
Girl Talk – 12 attendees

Total = \$2,330

3rd quarter 2023

Diabetes/Nutrition Classes – 17 participants - \$308
OLPS Sponsorship - \$1,000
Junior League of Alexandria - Kids Fest Sponsorship - \$5,000
Pineville High School sponsorship - \$1,500
CENLA Tree House Sponsorship - \$500
Rapides Children's Gold Tournament Sponsorship - \$500
Grace Christian Run Sponsorship - \$250
Alexandria Lions Club Strides for Diabetes - \$1,000
Le Tour de Bayou donation – washcloth donation - \$79

Total = \$10,137

4th quarter 2023

Diabetes/Nutrition Classes – 11 participants - \$180
Mt Calvary Baptist Church Diabetes Education – 100 participants - \$34
YWCA Girls on the Run - \$2,000
Pineville High School Tennis sponsorship - \$250

Total = \$2,464

2023 Total = \$24,845

Heart Disease & Stroke	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • American Heart Association • American Stroke Association • National Institutes of Health • American Red Cross
Goal	To educate service area residents on cardiovascular health.
Timeframe	FY2023
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide educational materials, presentations and screenings to community residents on cardiovascular health.</p> <p>Strategy #2: Educate the community on availability of free resource – Heart Health profiler.</p> <p>Strategy #3: Provide Basic Life Support (BLS) training to community organizations.</p> <p>Strategy #4: Educate the community on stroke awareness with Tackle Stroke program.</p> <p>Strategy #5: Partner with local schools to promote Jump Rope for Heart.</p> <p>Strategy #6: Host Women’s Event to promote Heart Health education.</p>
Financial Commitment	Education Materials - \$1500 Community BLS training - \$1,000 Tackle Stroke - \$2,000 Heart Health Profiler - \$3,500 Women’s Event - \$5,000
Anticipated Impact	<ul style="list-style-type: none"> • 500 service area residents educated on cardiovascular health • 500 Heart Health Profiler assessments completed • BLS training to 100 community residents • 2,000 Tackle Stroke participants • 100 Jump Rope for Heart participants • 50 participants in Women's Event
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of service area residents educated on cardiovascular health • Report number of Heart Health profiler assessments completed • Report number of community residents trained in BLS • Report number of Tackle Stroke participants • Report Jump Rope for Heart participants • Report Women’s Event participants
Results	1st quarter 2023 Jump Rope for Heart (Phoenix Elementary) – 350 participants - \$816 Heart Health Profiler – 97 participants CPR training – 38 participants - \$806

Rapides Regional Medical Center Implementation Strategies

LCU Health Fair (Heart Health, Hands only CPR) – 86 participants - \$318
Cub Scouts Hands Only CPR – 86 participants - \$88

Total = \$2,028

2nd quarter 2023

Heart Health Profiler – 60 participants
CPR Training – 83 participants - \$1,290
Safe Sitter – 38 participants

Total = \$1,290

3rd quarter 2023

Heart Health Profiler – 114 participants
CPR Training – 38 participants - \$228
Safe Sitter – 24 participants
Tackle Stroke – 1,000 participants - \$1,996

Total = \$2,224

4th quarter

Heart Health Profiler – 12 participants
CPR Training – 13 participants - \$78
Safe Sitter – 10 participants
Proctor & Gamble Family Day (Hands-only CPR, BP checks, Heart Health) – 50 participants - \$386

Total = \$464

2023 Total = \$6,006

Cancer	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Cancer Screening Project • American Cancer Society • Colon Cancer Alliance • American Academy of Dermatology • National Council on Skin Cancer Prevention
Goal	To educate service area residents on cancer prevention and screenings
Timeframe	FY2023
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide educational materials on cancer (colorectal, skin, breast, prostate, lung) to community groups/health fairs/events.</p> <p>Strategy #2: Partner with American Academy of Dermatology and local dermatologists to offer “Spot Me” as a skin cancer screening event.</p> <p>Strategy #3: Partner with National Council on Skin Cancer Prevention and the American Academy of Dermatology to increase awareness of signs and symptoms of skin cancer by promoting “Don’t Fry Day.”</p> <p>Strategy #4: Provide monetary support for cancer research and prevention to ACS through Colors of Courage.</p>
Financial Commitment	<p>Education materials for cancer awareness/screening - \$1,000</p> <p>Don’t Fry Day - \$250</p> <p>Spot Me Event - \$400</p> <p>ACS Donation - \$5,000</p>
Anticipated Impact	<ul style="list-style-type: none"> • 150 participants for “Don’t Fry Day” • 65 participants for “Spot Me” • 500 participants in health fairs/community events • Donation to ACS for cancer research
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants for “Don’t Fry Day” • Report number of participants for “Spot Me” • Report number of participants in health fairs/community events • Report ACS donation
Results	<p>1st quarter 2023</p> <p>Colon Cancer Awareness – 45 participants - \$93</p> <p>Colors of Courage – 175 participants - \$354</p> <p>Relay for Life – American Cancer Society - \$7,500</p> <p>Total = \$7,947</p> <p>2nd quarter 2023</p> <p>Vaping/Smoking Cessation Presentation – Avoyelles Charter – 150 attendees - \$102</p> <p>Don’t Fry Day Skin Cancer Education – 147 attendees - \$168</p> <p>Total = \$270</p>

Rapides Regional Medical Center Implementation Strategies

3rd quarter 2023

Vaping/Smoking Cessation presentation– Pineville High School – 81 attendees -\$123

Total = \$123

4th quarter

Proctor & Gamble Breast Cancer Awareness Education – 65 participants - \$388

Community Breast Cancer Awareness Education – 260 participants - \$196

Proctor & Gamble Men's Health Education – 20 participants - \$150

Kick Cancer Campaign – American Cancer Society - \$4,110

Kick Cancer Campaign – RPSB - \$4,110

Total = \$8,954

2023 Total = \$17,294

Injury and Violence	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Louisiana State Police • Safe Kids • National Highway Traffic and Safety Administration • Rapides Senior Citizen Centers • American College of Surgeons
Goal	To decrease traumatic injury in defined service area
Timeframe	FY2023
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Partner with Louisiana State Police to conduct Sudden Impact programs including hospital based, on-site, mock crash and mock trial.</p> <p>Strategy #2: Educate community on ATV safety through various events.</p> <p>Strategy #3: Provide fall prevention education targeting senior citizens in service area.</p> <p>Strategy #4: Provide monthly child passenger safety seat checks.</p> <p>Strategy #5: Provide hemorrhage control education to service area residents.</p>
Financial Commitment	<p>Sudden Impact - \$12,000</p> <p>ATV Safety Events - \$500</p> <p>Fall Prevention Education - \$500</p> <p>Child Passenger Safety Seat Checks - \$1,500</p> <p>Hemorrhage Control - \$300</p>
Anticipated Impact	<ul style="list-style-type: none"> • 2,500 participants in Sudden Impact • 500 participants in ATV safety events • 100 participants in fall prevention education • 100 child seat checks • 100 participants in hemorrhage control education
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Sudden Impact • Report number of participants in ATV safety events • Report number of participants in fall prevention education • Report number of child seats checked • Report number educated on hemorrhage control
Results	<p>1st quarter 2023</p> <p>Sudden Impact – 814 participants - \$4,990</p> <p>Child Passenger Safety – 37 seats checked - \$544</p> <p>Stop the Bleed – 237 participants - \$90</p> <p>Total = \$5,624</p>

2nd quarter 2023

Sudden Impact – 23 attendees - \$190
Child Passenger Safety – 119 seats checked - \$2,077
Stop the Bleed – 124 participants - \$642

Total = \$2,909

3rd quarter 2023

Sudden Impact – 955 participants - \$4,358
Child Passenger Safety – 120 seats checked - \$1,579
Louisiana Hunting and Fishing Day – LDWF – Stop the Bleed & ATV safety - \$362

Total = \$6,299

4th quarter

Sudden Impact – 562 participants - \$5,041
Child Passenger Safety – 87 seats checked - \$680
Stop the Bleed – 2600 participants - SECO
Fall Prevention Education – 500 participants - \$501

Total = \$6,222

2023 Total = \$21,054

ACCESS TO HEALTH SERVICES	
	<ul style="list-style-type: none"> • Primary Care Physicians in the Service Area • Louisiana State University Family Residency and Oral Maxillofacial Programs • Tulane Gynecology and Ophthalmology Programs • Louisiana State University at Alexandria (LSUA) • Louisiana College (LC) • Northwestern State University (NSU)
Goal	<p>To increase access to care in the service area</p> <p>To assist individuals with identifying Primary Care Providers</p> <p>To educate residents in the service area on appropriate utilization of primary care/urgent care/emergency care</p> <p>To provide funding to increase graduation rate, quality of healthcare workforce</p>
Timeframe	FY2023
Scope	These strategies will focus on residents in the service area.
Strategies & Objectives	<p>Strategy #1: Continue the Cooperative Endeavor Agreement with the State to provide indigent health care services.</p> <p>Strategy #2: Provide all patients discharged from the Emergency Department with a primary care provider referral.</p> <p>Strategy #3: Provide Physician Directories at Community functions/Health fairs and screenings.</p> <p>Strategy #4: Provide transportation for patients.</p> <p>Strategy #5: Support the LSU Family Residency, LSU Oral Maxillofacial Residency, Tulane Gynecological Residency and Tulane Ophthalmology Residency programs which provides access to care to the service area residents.</p> <p>Strategy #6: Provide funds to local universities to increase healthcare workforce development.</p> <p>Strategy #7: Collaborate with AHEC to host students for summer program.</p>
Financial Commitment	<p>Physician Directories - \$1,500</p> <p>Transportation Funds - \$2,000</p> <p>LSU Family Residency Program - \$3,800,000</p> <p>Nursing Schools - \$150,000</p> <p>LSU OMFS Residency - \$300,000</p> <p>Tulane Gynecology Residency - \$1,000,000</p> <p>Tulane Ophthalmology Residency - \$650,000</p>
Anticipated Impact	<ul style="list-style-type: none"> • Distribute 1200 physician directories • Provide \$2,000 in transportation funds for patients • 18 LSU Family Practice residents • 30 nursing graduates • 12 AHEC students
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report # of physician directories distributed • Report amount of transportation funds distributed to patients • Report number of LSU Family residents • Report number of nursing graduates • Report amount spent on transportation services

Results

1st quarter 2023

Physician Directories – 226 distributed - \$311
 LSU Family Practice Residency - \$986,617
 LSU OMFS Residency Program – \$80,804
 Tulane Ophthalmology Residency Program – \$165,380
 Tulane GYN Residency Program - \$228,446
 Northwestern Nursing School Support - \$37,500
 AHEC Middle School Program – 25 participants - \$280

Total = \$1,499,338

2nd quarter 2023

Physician Directories – 12 distributed - \$16
 LSU Family Practice Residency - \$1,004,841
 LSU OMFS Residency Program – \$79,506
 Tulane Ophthalmology Residency Program – \$167,815
 Tulane GYN Residency Program - \$223,128
 Transportation funds for patients - \$5,350
 AHEC Program – 10 participants - \$1,081
 Orchard Foundation – WEE camp – 43 participants - \$173

Total = \$1,481,910

3rd quarter 2023

LSU Family Practice Residency - \$1,008,686
 LSU OMFS Residency Program – \$81,002
 Tulane Ophthalmology Residency Program – \$174,049
 Tulane GYN Residency Program - \$208,424
 LSUA Nursing School Support - \$50,000
 Northwestern Nursing School Support - \$37,500
 Transportation funds for patients - \$8,683
 AHEC MedStart Program – 107 participants - \$660

Total = \$1,569,004

4th quarter

LSU Family Practice Residency - \$1,010,710
 LSU OMFS Residency Program – \$116,966
 Tulane Ophthalmology Residency Program – \$174,055
 Tulane GYN Residency Program - \$213,072
 Northwestern Nursing School Support - \$75,000
 Transportation funds for patients - \$10,034
 AHEC MedStart Program – 131 - \$325
 SECO (Students Exploring Career Opportunities) – 2600 participants - \$1620

Total = \$1,601,782

2023 Total = \$6,152,034

Maternal/Infant Health	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Nurse Family Partnership • Department of Health and Hospitals/FIMR
Goal	To improve maternal/infant health in the service area
Timeframe	FY2023
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free Childbirth Classes to service area residents – Prepared Childbirth, Breastfeeding, and Sibling.</p> <p>Strategy #2: Distribute baby packets to expectant mothers providing education, community resources and safe sleep information.</p> <p>Strategy #3: Provide free Perinatal Loss Support Group.</p> <p>Strategy #4: Provide Grandparenting class to service area residents.</p>
Financial Commitment	<p>Childbirth Classes - \$3,000</p> <p>Baby Packets - \$600</p> <p>Perinatal Loss Support Group - \$500</p> <p>Grandparent Class - \$500</p>
Anticipated Impact	<ul style="list-style-type: none"> • 100 participants in Childbirth Classes • 200 Baby Packets distributed to expectant mothers • 40 participants in Perinatal Loss Support Group • 50 participants in Grandparenting classes
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Childbirth Classes • Report number of baby packets distributed to expectant mothers • Report number of participants in Perinatal Loss Support Group • Report number of participants in Grandparenting Classes
Results	<p>1st quarter 2023</p> <p>Childbirth Classes – 46 participants - \$1,204</p> <p>Baby Packets – 55 packets distributed - \$330</p> <p>Total = \$1,534</p> <p>2nd quarter 2023</p> <p>Childbirth Classes – 20 attendees - \$834</p> <p>Perinatal Loss – 1 participant - \$80</p> <p>Baby Packets – 160 packets distributed - \$960</p> <p>Total = \$1,874</p>

3rd quarter 2023

Childbirth Classes – 26 participants - \$920
Perinatal Loss – 3 participants - \$180
Baby Packets – 40 packets distributed - \$240

Total = \$1,340

4th quarter

Childbirth Classes – 3 participants - \$336
A Walk to Remember (Perinatal Loss) – 15 participants - \$105
Baby Packets – 125 packets distributed - \$750

Total = \$1,191

2023 Total = \$5,939

2023 Grand Total = \$6,227,172