

<p>The following displays outline RPMC's plans to address those priority health issues chosen for action in the FY2014-FY2016 period. <b>ACCESS TO HEALTH SERVICES</b></p>	
<p><b>Community Partners</b></p>	<ul style="list-style-type: none"> <li>• Primary Care Physicians in the Service Area</li> <li>• The Community Resource Guide</li> <li>• Louisiana State University Residency Program</li> <li>• Louisiana State University at Alexandria (LSUA)</li> <li>• Louisiana College (LC)</li> <li>• Northwestern State University (NSU)</li> </ul>
<p><b>Goal</b></p>	<ul style="list-style-type: none"> <li>- To increase access to care in the Service Area</li> <li>- To assist individuals with identifying Primary Care Providers</li> <li>- To educate residents in the Service Area on availability of free Community Resources</li> <li>- To provide funding to increase graduation rate, quality of healthcare workforce</li> </ul>
<p><b>Outcome Measures</b></p>	<ul style="list-style-type: none"> <li>- <b># of Community Resource guides distributed in 2016</b></li> <li>- <b>#of nursing graduates in 2016</b></li> <li>- <b># of Residents in 2016</b></li> <li>- <b>Amount spent on transportation in 2016</b></li> <li>- <b># of physician directories distributed in 2016</b></li> </ul>
<p><b>Timeframe</b></p>	<p>FY2014-FY2016</p>
<p><b>Scope</b></p>	<p>This strategy will focus on residents in the Service Area.</p>
<p><b>Strategies &amp; Objectives</b></p>	<p><b>Strategy #1: Provide patients discharged from the Emergency Department with a Primary Care Provider referral and a free Community Resource guide.</b></p> <p><b>Strategy #2: Provide Physician Directories at Community functions/Health fairs &amp; screenings.</b></p> <p><b>Strategy #3: Implement program to raise transportation funds for cancer patients</b></p> <p><b>Strategy #4: Support the LSU Family Residency program which provides access to care to the Service Area residents</b></p> <p><b>Strategy #5: Provide funds to local universities to increase healthcare workforce development</b></p>
<p><b>Financial Commitment</b></p>	<p>Community Resource Guide - \$6000                  Physician Directories - \$3,850                  Transportation funds - \$5000                  LSU Residency Program - \$3,641,756                  Nursing Schools - \$236,004                  Total - \$3,892,610</p>
<p><b>Anticipated Outcomes</b></p>	<ul style="list-style-type: none"> <li>• Distribute 20,000 Community Resource Guides in 2016</li> <li>• Distribute 3500 Physician Directories in 2016</li> <li>• Provide \$5000 in transportation funds for patients in 2016</li> <li>• 18 LSU Residents in 2016</li> <li>• 300 nursing graduates in 2016</li> </ul>
<p><b>Results</b></p>	

<b>Nutrition, Physical Activity &amp; Weight Status – Adults</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>• American Diabetes Association</li> <li>• American Heart Association</li> <li>• American Cancer Society (ACS)</li> <li>• National Kidney Foundation</li> </ul>
<b>Goal</b>	<b>To increase awareness of nutrition, physical activity and weight status as contributing factors in chronic health diseases (diabetes, heart disease &amp; cancer)</b>
<b>Outcome Measures</b>	<ul style="list-style-type: none"> <li>- # of participants for monthly Diabetes/Nutrition classes in 2016</li> <li>- # of participants at Diabetes Sound the Alert Day in 2016</li> <li>- # of participants in “Colors of Courage” 5K run/walk in 2016</li> <li>- # of health fairs participants in 2016</li> <li>- # of participants in Diabetes Head to Toe Event in 2016</li> </ul>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	This strategy will focus on the residents in the Service Area.
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Provide free monthly Diabetes/Nutrition classes – taught by Registered Dietitian and Registered Nurse</b></p> <p><b>Strategy #2: Offer free diabetic screening (Diabetes Sound the Alert Day). This process includes height, weight, BMI calculation, blood pressure, blood glucose, nutritional consultation.</b></p> <p><b>Strategy #3: Promote physical activity through sponsorship of “Colors of Courage” 5K run/walk – a fundraiser to benefit ACS.</b></p> <p><b>Strategy #4: Provide nutritional information and healthy lifestyle recommendations at various community events/health fairs.</b></p>
<b>Financial Commitment</b>	Diabetes/Nutrition Class - \$2,000 Diabetes Sound the Alert Day - \$1,000 Colors of Courage 5K Run/Walk - \$2500 Healthfair/Community Events & donations - \$10,000  Total - \$15,500
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• 110 participants in monthly Diabetes/Nutrition Class in 2016</li> <li>• 75 participants in Diabetes Sound the Alert Day in 2016</li> <li>• 50 participants in Diabetes Head to Toe Event in 2016</li> <li>• 100 participants in “Colors of Courage” 5K run/walk in 2016</li> <li>• 1500 health fair participants in 2016</li> </ul>
<b>Results</b>	

<b>Nutrition, Physical Activity &amp; Weight Status – Children</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>• Junior League of Alexandria</li> <li>• Fit Families for CENLA</li> <li>• YWCA</li> </ul>
<b>Goal</b>	<b>To increase awareness of nutrition &amp; physical activity and their impact on a healthy lifestyle</b>
<b>Outcome Measures</b>	<ul style="list-style-type: none"> <li>- # of children participating in “Kids in the Kitchen” in 2016</li> <li>- # of children for “Fit Families for CENLA” in 2016</li> <li>- # of children at YWCA events</li> <li>- # of children at “Colors of Courage” 5K run/walk in 2016</li> </ul>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	This strategy will focus on the residents in the Service Area.
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Participate in “Kids in the Kitchen” promoting healthy eating habits and physical activity</b></p> <p><b>Strategy #2: Co-sponsor “Fit Families for Cenla” events in the Service Area – including bicycle outings, bicycle safety, etc. for the entire family</b></p> <p><b>Strategy #3: Partner with YWCA to promote healthy eating and active lifestyle</b></p> <p><b>Strategy #4: Promote physical activity through sponsorship of “Colors of Courage” 5K run/walk – a fundraiser to benefit ACS.</b></p>
<b>Financial Commitment</b>	<p>Kids in the Kitchen - \$500</p> <p>Fit for Families Events/Bike Safety - \$1,500</p> <p>YWCA events - \$1200</p> <p>Colors of Courage 5K run/walk - \$2500</p> <p>Total -\$5,700</p>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• “Kids in the Kitchen” participation of 100 in 2016</li> <li>• “Fit Families for Cenla” participation of 100 in 2016</li> <li>• YWCA participation of 85 in 2016</li> <li>• “Colors of Courage” 5K run/walk participation of 50 in 2016</li> </ul>
<b>Results</b>	

<b>Maternal, Infant and Child Health</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>• Nurse Family Partnership</li> <li>• March of Dimes (MOD)</li> <li>• Department of Health &amp; Hospitals/ FIMR</li> <li>• Central Louisiana Breastfeeding Coalition</li> </ul>
<b>Goal</b>	<b>To improve maternal, infant and child health of the Service Area residents</b>
<b>Outcome Measures</b>	<ul style="list-style-type: none"> <li>- <b># of participants in all Childbirth Classes in 2016</b></li> <li>- <b># of baby packets distributed to expectant mothers in 2016</b></li> <li>- <b># of participants at MOD 39 week events in 2016</b></li> <li>- <b># of attendees at Perinatal Loss Support Group meetings in 2016</b></li> </ul>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	This strategy will focus on the residents in the Service Area.
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Provide free Childbirth Classes to Service Area residents – One-Day Prepared Childbirth, One-Day Breastfeeding Class, Sibling Class and Breathing and Relaxation</b></p> <p><b>Strategy #2: Distribute baby packets to expectant mothers providing education, community resources, Safe Sleep information</b></p> <p><b>Strategy #3: Distribute educational materials promoting 39 weeks gestation to expectant mothers</b></p> <p><b>Strategy #4: Provide free Perinatal Loss Support Group</b></p>
<b>Financial Commitment</b>	<p>Childbirth Classes - \$10,000  Baby Packets - \$14000  MOD Baby Shower - \$2500  MOD Donation - \$10,000  Perinatal Loss Support Group -\$500</p> <p>Total -\$37,000</p>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• 500 participants in Childbirth Classes in 2016</li> <li>• 1400 baby packets distributed to expectant mothers in 2016</li> <li>• 75 participants at MOD 39 week events in 2016</li> <li>• 50 participants at Perinatal Loss Support Group Meetings in 2016</li> </ul>
<b>Results</b>	

<b>Cancer</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>• Cancer Screening Project</li> <li>• American Cancer Society (ACS)</li> <li>• Colon Cancer Alliance</li> <li>• American Academy of Dermatology</li> <li>• National Comprehensive Cancer Network</li> <li>• Susan G. Komen</li> <li>• National Council on Skin Cancer Prevention</li> </ul>
<b>Goal</b>	<b>To educate Service Area residents on cancer prevention and screenings</b>
<b>Outcome Measures</b>	<ul style="list-style-type: none"> <li>- <b># of Service Area residents receiving colorectal cancer screening education in 2016</b></li> <li>- <b># of Service Area residents participation in "Don't Fry Day" in 2016</b></li> <li>- <b># of Service Area residents participation in Health Fairs/Community events in 2016</b></li> <li>- <b># of Breast Health Profiler participants in 2016</b></li> <li>- <b>Donation amount for cancer research in 2016</b></li> </ul>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	<ul style="list-style-type: none"> <li>• These strategies will focus on the residents in the Service Area.</li> </ul>
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Educate Service Area residents on the importance of colorectal screening by hosting events and awareness dates</b></p> <p><b>Strategy #2: Partner with the National Council on Skin Cancer Prevention and the American Academy of Dermatology to increase awareness of signs and symptoms of skin cancer by promoting "Don't Fry Day"</b></p> <p><b>Strategy #3: Provide educational materials on cancer (colorectal, skin, breast, prostate, lung) to community groups/health fairs</b></p> <p><b>Strategy #4: Provide monetary support for cancer research and prevention to ACS</b></p>
<b>Financial Commitment</b>	<p>Colorectal screening events/awareness dates - \$1000</p> <p>Don't Fry Day - \$1200</p> <p>Cancer Educational Materials - \$1500</p> <p>ACS donation - \$7,500</p> <p>Total - \$11,200</p>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• 250 adults receive education on colorectal cancer screening education in 2016</li> <li>• 125 adults participate in "Don't Fry Day" in 2016</li> <li>• 750 adults participate in health fairs/community events in 2016</li> <li>• Donation to ACS for cancer research in 2016</li> <li>• # of Breast Health Profiler participants in 2016</li> </ul>
<b>Results</b>	

<b>Heart Disease &amp; Stroke</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>American Heart Association (AHA)</li> <li>American Diabetic Association (ADA)</li> <li>American Stroke Association</li> <li>The National Coalition of Women with Heart Disease</li> <li>National Institutes of Health (NIH)</li> <li>American Red Cross</li> </ul>
<b>Goal</b>	<b>To educate Service Area residents on cardiovascular health</b>
<b>Outcome Measures</b>	<ul style="list-style-type: none"> <li># of Service Area residents educated on cardiovascular health in 2016</li> <li># of Heart Health Profiler participants in 2016</li> <li># of Stroke Profiler participants in 2016</li> <li>Monetary support for cardiovascular health and prevention in 2016</li> <li># of participants completing Basic Life Support (BLS) training in 2016</li> </ul>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	<ul style="list-style-type: none"> <li>These strategies will focus on the residents in the Service Area.</li> </ul>
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Provide educational materials, presentations and screenings to Community residents on cardiovascular health</b></p> <p><b>Strategy #2: Educate the community on availability of free resource – Heart Health Profiler</b></p> <p><b>Strategy #3: Provide monetary support for cardiovascular health and prevention research to AHA</b></p> <p><b>Strategy #4: Provide Basic Life Support (BLS) training to community organizations</b></p> <p><b>Strategy #5: Participate in Start A Heart CENLA to provide BLS training to the community</b></p>
<b>Financial Commitment</b>	<p>Educational materials - \$2500  Heart Health Profiler - \$1500  AHA donation - \$25,000  Community BLS Training - \$7500  Start A Heart CENLA - \$10,000</p> <p>Total - \$46,500</p>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>1500 Service Area residents educated on cardiovascular health in 2016</li> <li>100 Heart Health Profiler assessments completed in 2016</li> <li>100 Stroke Health Profiler assessments completed in 2016</li> <li>Donation to AHA for cardiovascular research in 2016</li> <li>BLS training to 550 community residents in 2016</li> </ul>
<b>Results</b>	

## Adoption of Implementation Strategy

[IRS Form 990, Schedule H, Part V, Section B, 6a-6b]

On \_\_\_\_\_, the Board of Rapides Healthcare System, which includes representatives from throughout the defined service area, met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

RHS Board Approval & Adoption:

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By Name & Title

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Date